

# WV PRESS CONVENTION 2023

# REACH OUT



CHARLESTON W.VA.  
AUG. 11-12 2023  
FOUR POINTS SHERATON

## Message from Don Smith, Executive Director:

The West Virginia Press Association Convention can be summed up in one word, value.

The WVPA's 2023 Convention is Aug. 11-12 in Charleston and we're setting new trends,

This year, with the help of the West Virginia School of Osteopathic Medicine, all paid convention attendees can bring a guest or their family at no additional cost. The "family guests" can attend the events, see the award presentations, and enjoy the weekend.

We're also shortening the event to two days, Friday and Saturday. We think the convention will be an exciting and informative event for everyone with a great return on investment.

Here are some highlights:

- Advertising and Editorial Awards - Luncheons on Friday and Saturday with a "cheer-for-your-team" format.
- Guest Speakers: Gov. Jim Justice, U.S. Sen. Shelley Moore Capito and U.S. Sen. Joe Manchin.
- Professional Training and Informational Seminars
- Social Time: Dirty Birds baseball, President's Reception, Live on the Levee, and the Hospitality Suite.

Attendees can register on [eventbrite.com](https://eventbrite.com), or by the attached form and pay by check or with a credit card.

The convention location is Four Points by Sheraton on the banks of the Kanawha River in Charleston. With a lot of activity in Charleston that weekend, rooms are limited so reserve their room as soon as possible. Reservation information is on the next page.

See you at Convention.

*We thank our corporate partners for working with us:*



# CONVENTION EVENTS

## THURSDAY, AUG. 10

- 1 p.m. **WVPA/WVPS Board Meetings**
- 3 p.m. **WVPA Foundation Trustees Meeting**
- 6 p.m. **Board Event: Dirty Birds baseball game** at GoMart Ballpark
- 8 p.m. **Highmark Hospitality Suite**

## FRIDAY, AUG. 11

- 12:30 p.m. **Ad Awards Luncheon**  
Governor Jim Justice
- 2:30 p.m. **Education Session**  
WV National Guard Update on Service Activities and Recruitment Advertising Efforts

- 2:30 p.m. **Education Session**  
Pulse Advertising sales solutions
- 3:45 p.m. **Education Session**  
Working with Congressional Offices and Staff with Insight into Federal Programs
- 6 p.m. **President's Reception**  
U.S. Sen. Shelley Moore Capito
- 8 p.m. **Live at the Levee and Highmark Hospitality Suite**

- 8:30 a.m. **Membership Meeting**
- 10:30 a.m. **Education Session**  
The Challenge of Artificial Intelligence and Trust
- 12:30 p.m. **Editorial Awards Luncheon**  
U.S. Senator Joe Manchin



**ITEMS NEEDED!**  
Donations wanted for a revamped silent auction, which benefits the West Virginia Press Foundation.

## SATURDAY, AUG. 12

- 8 a.m. **ONE Energy Continental Breakfast**

■ Convention events subject to change



**FOUR POINTS**  
BY SHERATON

600 Kanawha Blvd. E  
Charleston, WV 25301

Amenities include pool, fitness room and business center



### Room reservations

ONLINE: <https://www.marriott.com/event-reservations/reservation-link.mi?id=1655843198258&key=GRP&app=resvlink>

Group ID: West Virginia Press Association

1-888-236-2427 304-344-4092

[www.marriott.com](http://www.marriott.com)

Room rate: \$139 per night

Room block deadline: July 14  
Book your room soon

