ASSOCIATE MEMBERSHIP

The West Virginia Press Association is a nonprofit membership organization serving the 69 daily and weekly newspapers throughout West Virginia. The WVPA Associate Membership was established to also serve the individuals, companies, organizations and agencies that may not work in the newspaper industry, but depend on it for advertising and communications on a daily basis.

Associate Memberships in the WVPA are available for $800 per year and can be activated at any time with a 12-month anniversary date.

Associate Member Benefits

- Logo and complete contact information on www.wvpress.org with a link to the members’ website. (Average of 12,500 visits per month by over 8,100 unique visitors)

- Receipt of “Today’s News,” an exclusive publication of the WVPA highlighting feature stories from newspapers across the state, sent daily to over 1,200 business, government, professional and association leaders in West Virginia.

- Receipt of “Week in Review,” highlighting the best stories from the week.

- Two (2) Registration at the WVPA Annual Convention … a $700 value.

- Two (2) Registration at the Annual Media Social … a $100 value.

- Access to the WVPS suite of services at corporate partner pricing, including:
  - One-stop earned media distribution of press releases and news content.
  - Regional Outreach Programs to meet with the publishers, editors, reporters and advertising directors of West Virginia newspapers on a statewide or regional basis.
  - First rights to sponsorships at the annual convention, which can include space on-site for a display/exhibit, hospitality opportunities and more.
  - Legislative updates … access to information on legislation impacting WVPA members and corporate partners.
  - Media monitoring … affordable, comprehensive digital coverage of local, statewide and national media via NEWZ Group, a WVPA partner.

For information about the WVPA Associate Membership or the WVPS Corporate Partner Program, contact:

Betsy D. Miles,
Assistant Executive Director, Advertising Director
304-342-1011
bdebord@wvpress.org
Yes, I’d like to join the WVPA as an Associate Member.

In the name of: ________________________________

Address: ______________________________________

City: __________________ State ___ Zip _________

Contact: ___________________ Title ________________

(Please print name as you want it to appear)

Phone: (_____)__________________ EXT: ______________

E-mail address: ________________________________

Website: ______________________________________

Facebook: ___________________ Twitter: __________

Payment:  
____ Check enclosed for $800. (Payable to WVPA)
____ Credit Card (For secure processing, call Betsy D. Miles at 304-342-1011
____ Please send me an invoice.

Please e-mail a high resolution version of your logo in a jpeg format to:
bdebord@wvpress.org

Note: Membership is pending WVPA Board approval