



WVPA Associate Membership

The WV Press Association is a non-profit membership organization serving the 70 daily and weekly newspapers throughout West Virginia. The WVPA Associate Membership was established to also serve the individuals, companies, organizations and agencies that may not work in the newspaper industry, but depend on it for advertising and communications on a daily basis. Associate Memberships in the WV Press Association are available for \$500 per year and can be activated at any time with a 12-month anniversary date.

Associate Member Benefits

- Logo and complete contact information on www.wvpress.org with a link to the member's website. (Average of 10,400 visits per month by over 8,100 unique visitors)
- A listing in the WVPA Directory, published annually and distributed to over 1,000 leaders in government agencies, the legislature, member newspapers, associations and the business community.
- Receipt of "Today's News," an exclusive publication of the WVPA highlighting feature stories from newspapers across the state, sent daily to over 1,500 business, government, professional and association leaders in WV.
- One (1) Registration at the WVPA Annual Convention ... a \$240 value.
- One Registration at the Annual Legislative Breakfast ... a \$60 value.
- Access to the WVPS suite of services at corporate partner pricing, including:
 - One-stop earned media distribution of press releases and news content.
 - Regional Outreach Programs to meet with the publishers, editors, reporters and advertising directors of WV newspapers on a statewide or regional basis.
 - First rights to sponsorships at the annual convention, which can include space on-site for a display/exhibit, hospitality opportunities and more.
 - Legislative updates.....access to information on legislation impacting WVPA members and corporate partners.
 - Media monitoring.....affordable, comprehensive digital coverage of local, statewide and national media via **NEWZ Group**, a WVPA partner.

For more information about the WVPS Corporate Partner Program, contact:

Betsy DeBord
Advertising Director
(304) 342-1011
BDeBord@WVPress.org

Yes, I'd like to join the WVPA as an Associate Member.

In the name of: _____

Address: _____

City: _____ **State** _____ **Zip** _____

Contact: _____ **Title** _____
(Please print name as you want it to appear)

Phone: () _____ **EXT:** _____

E-Mail Address: _____

Website: _____

Facebook: _____ **Twitter:** _____

Payment: _____ **Check enclosed for \$500.** *(Payable to WVPA)*
_____ **Credit Card** *(For secure processing, call Dalton Walker: 304-342-1011)*
_____ **Please send me an invoice.**

Please e-mail your logo in a high resolution jpeg to: BDeBord@WVPress.org