



WEST VIRGINIA STREET DRAGS

ALL OUT LIVE SEASON 3

ALL OUT Live is the first Live and Televised Drag Racing Game show!

The ALL OUT grassroots racers battle it out in front of the cameras while fans play along for cash and prizes on the "Instant Green" stage. This is the only Live and Televised event that gives anyone in attendance a chance to compete for big cash and prizes and become a television star for a day!

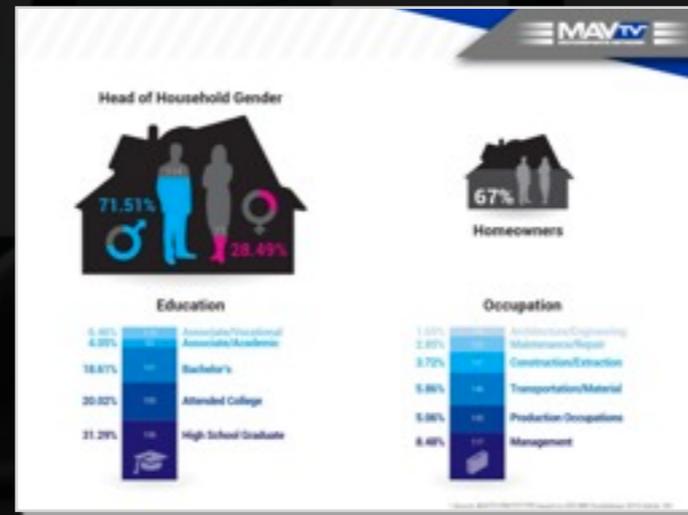
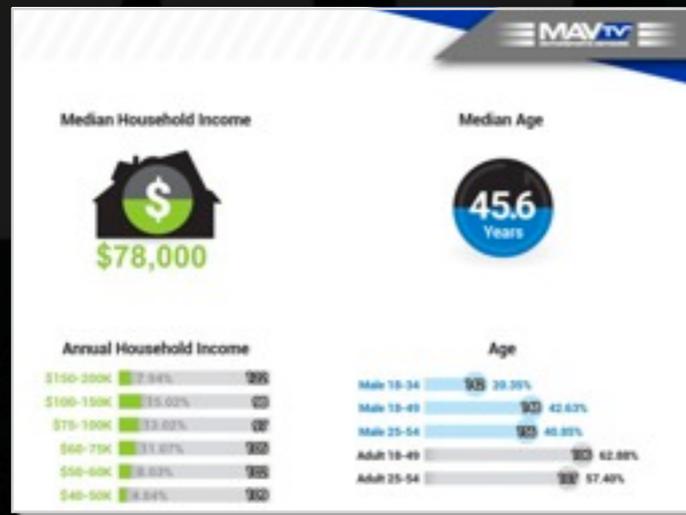


100 MILLION HH REACH

Cable Television Exposure



MAV TV is the Motorsports Enthusiast Network with a highly targeted **35+ million household reach**. MAVTV offers an unparalleled line-up of exclusive motorsports content that includes prestigious motorsports and grassroots series from across the globe. Included in their lineup is automotive reality and custom build shows that are truly second to none!



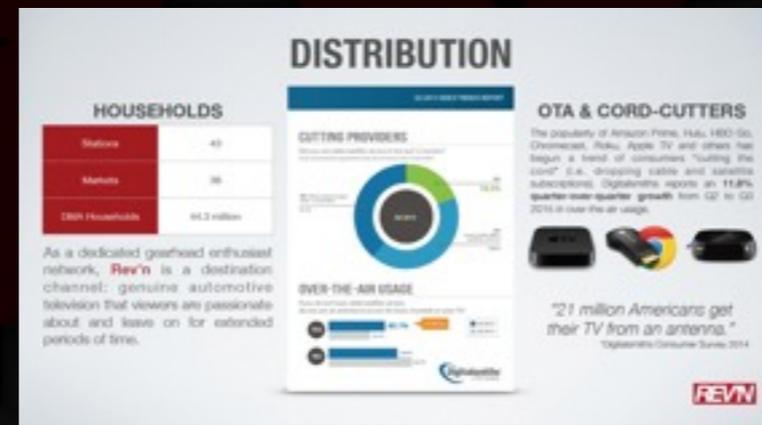
Broadcast Television



Rev'n is a 24/7 all automotive, all-the-time network geared toward the performance enthusiast, currently reaching more than **54 million US DMA households**. With the addition of Roku, Rev'n has the ability to reach an additional **22 million active users**. This gives the cord cutter community an opportunity to watch ALL OUT Live on demand 24/7.

DISTRIBUTION

Station	Market	Households
ABC 7	San Francisco	1,200,000
ABC 10	San Diego	1,100,000
ABC 11	San Jose	1,000,000
ABC 12	San Jose	1,000,000
ABC 13	San Jose	1,000,000
ABC 15	San Jose	1,000,000
ABC 17	San Jose	1,000,000
ABC 18	San Jose	1,000,000
ABC 22	San Jose	1,000,000
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ABC 99	San Jose	1,000,000
ABC 100	San Jose	1,000,000

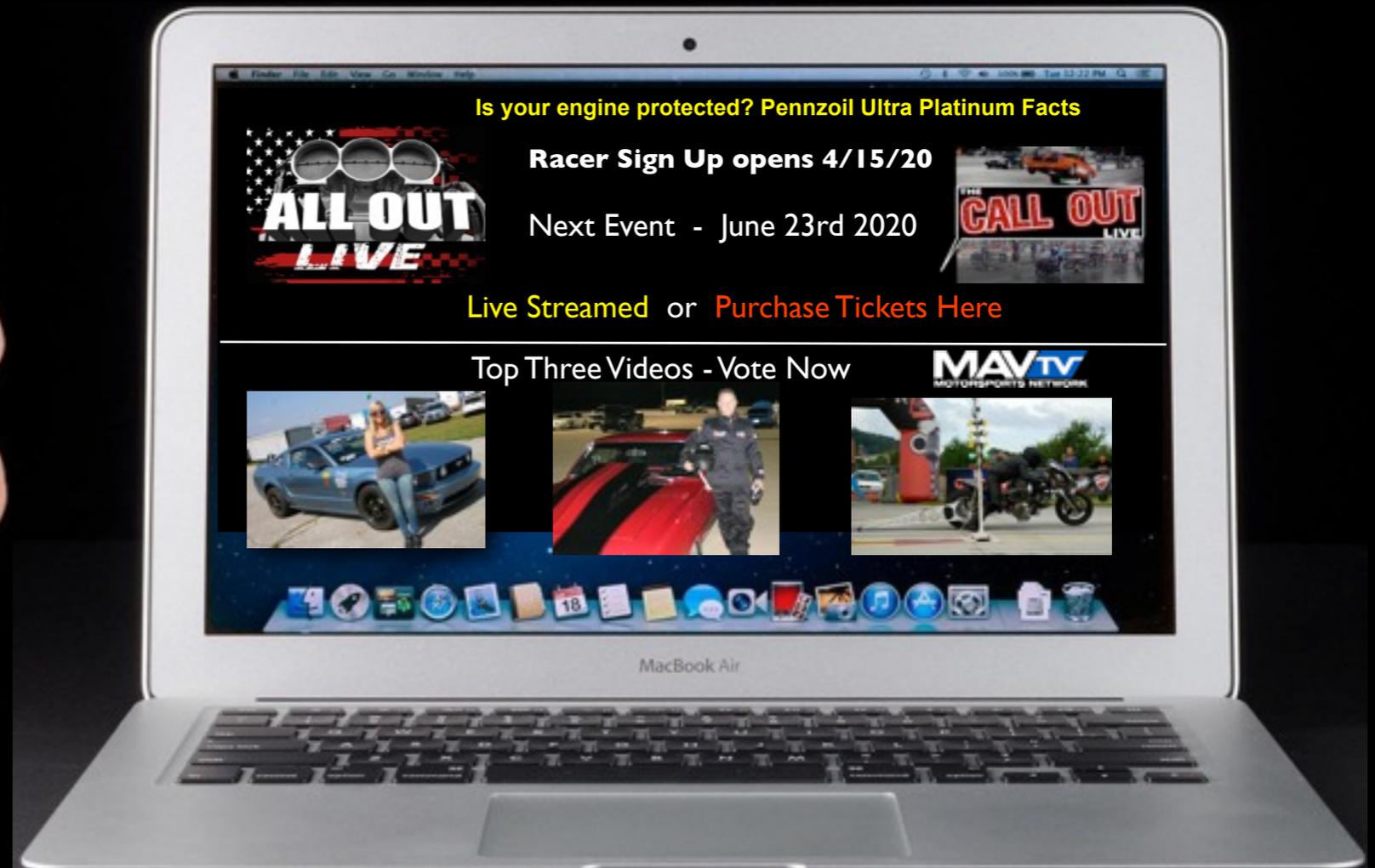


LIVE STREAMING

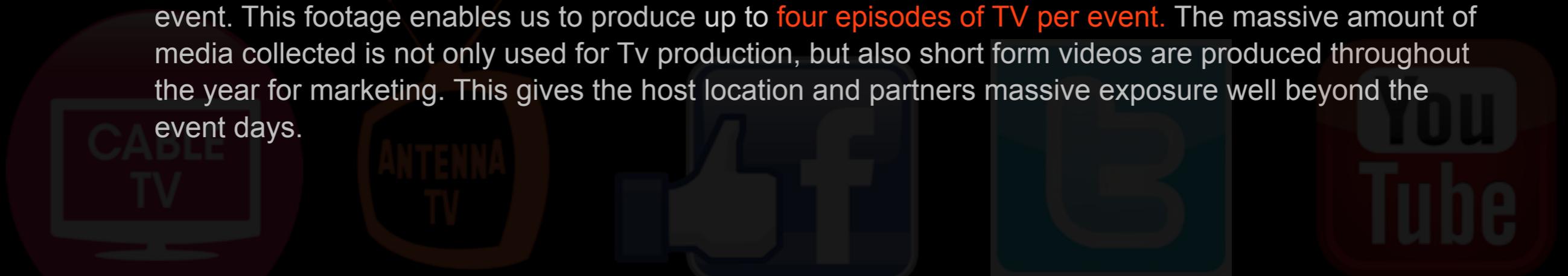


ALL OUT Live events are viewable on Facebook & YouTube Live, along with our cable TV airings. This Makes ALL OUT Live one of the only motorsports properties to be available on multiple platforms and viewable on any device. Our live feed show gives the racers and fans a behind the scenes look at some of the racing action and fun they can have at our events.

CONTENT IS KING



ALL OUT Live is a content creating machine! We collect an average of **four terabytes** of media per live event. This footage enables us to produce up to **four episodes of TV per event**. The massive amount of media collected is not only used for Tv production, but also short form videos are produced throughout the year for marketing. This gives the host location and partners massive exposure well beyond the event days.



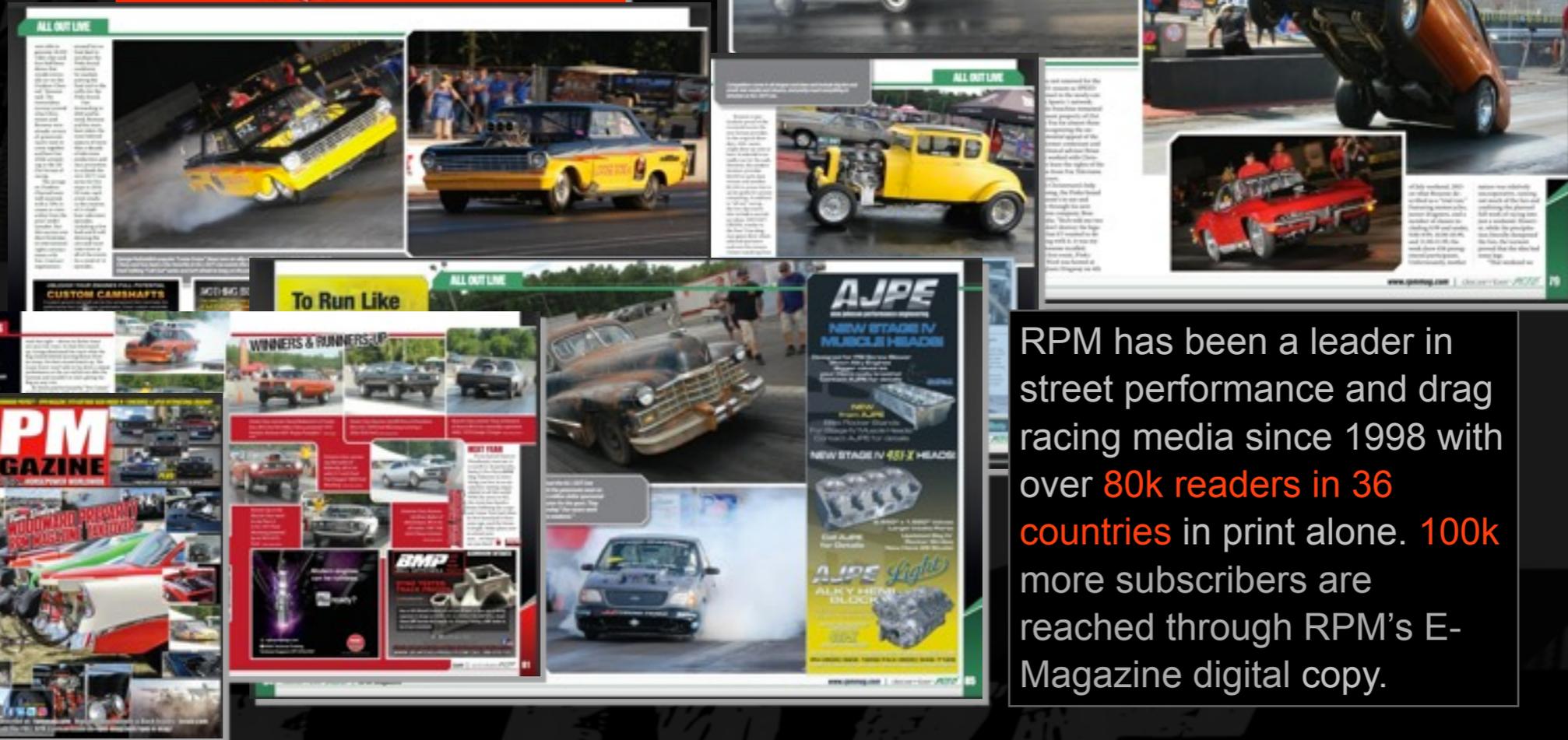
PRINT & DIGITAL EXPOSURE

Promotions: Location Partners reap the benefits of Millions of impressions!

- * Printed event promotional items branded with site location branding (flyers, posters & club cards).
- * 30 second promotional videos with site location integration.
- * ALL OUT Live merchandise with location branding.
- * Live feed branding.



MEDIA PARTNER



RPM has been a leader in street performance and drag racing media since 1998 with over **80k readers in 36 countries** in print alone. **100k** more subscribers are reached through RPM's E-Magazine digital copy.

ALL OUT Live has partnered with RPM to Offer Print & Digital exposure for every ALL OUT Live event. This partnership gives massive exposure to the West Virginia Street drag project and the partnered host location.

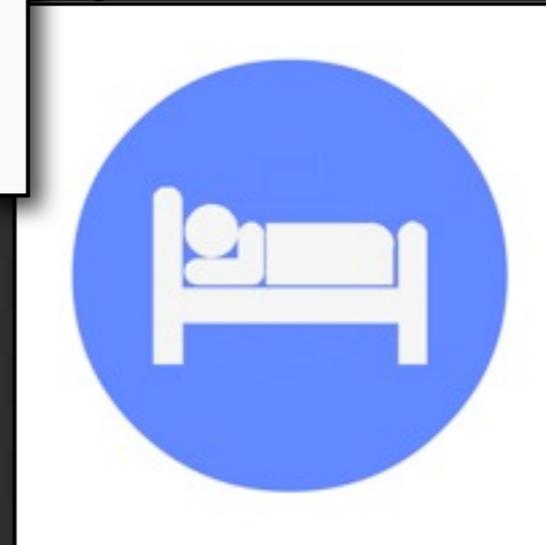
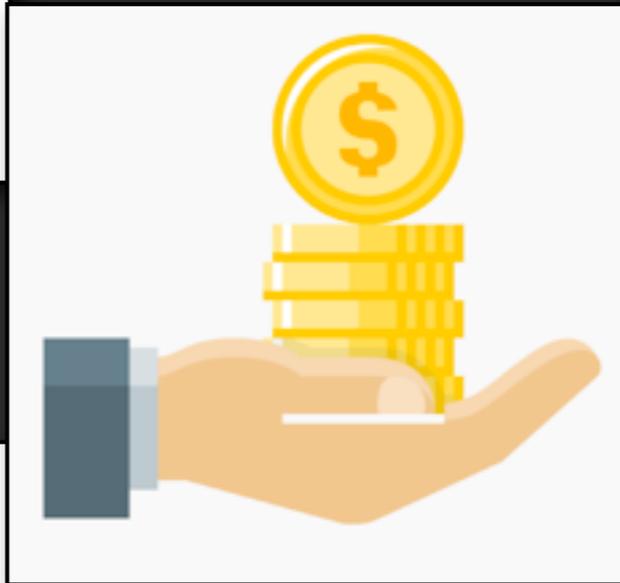
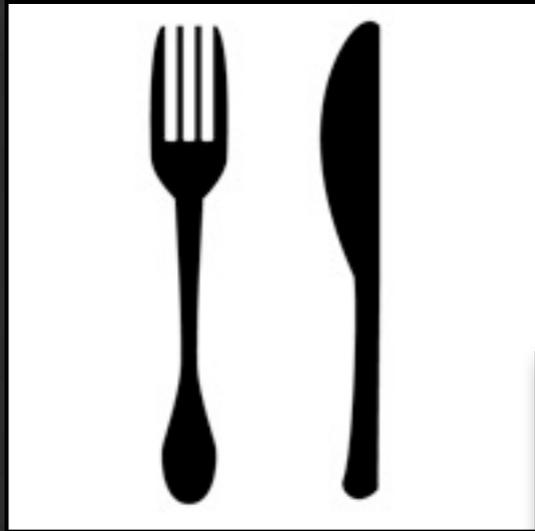
EXECUTION WITH EXPERIENCE

ALL OUT Live ownership has executed over 90 live drag racing events over the last 15 years. Experience is key and ALL OUT lives staff is comprised of multiple veterans with drag racing track operation experience. One key partner in the West Virginia Street drag project is Brian Devincenzi. Brian has executed the Kingman Route 66 Street Drag series. This event has been held successfully on Route 66 in Kingman Arizona for many years. This event is executed with partnership from local companies and government. The event brings between 3-4 Million dollars to the local economy during each event. The experience he brings to our West Virginia Street Drags ensures a smooth and safe executed event.



ECONOMIC IMPACT

Similar Street Drag events bring in 3-4 million dollars in local revenue during the event. Local impact to hotels, restaurants and shopping is massive. This event is a win for the host locations economy period!



A WORD FROM SENATOR MAYNARD



Both myself and Brian Bossone of Boss One media Inc. have been working on a plan for WV for over a year, to bring an event here that we both feel would be a great opportunity for WV. Brian has been responsible for an incredibly successful series cited in this documents attachments and links. But Brian believes WV, with the current state code that allows collaboration between local government, the WVDOH and a motorsports sanctioning body, can hold a sanctioned event on a closed public road or highway, and has the potential to make a big splash in WV. His plan would entail straight line, side by side racing for an 1/8 mile with approximately 1/4 mile shutdown. It would need participation from the WVDOH to provide road closure for less than 24 hours with a detour, safety barriers like jersey walls, preferably 4 lanes, so one side is used for competition and one side is used for the return road. Also sections of the roadway would be used for the pit area. Spectator viewing and accommodations would need to be taken into account as well. On the outskirts of town, a graded cut on either side of the 4 lanes would provide a nice spectator viewing area. An alternative detour route would be necessary so that the normal flow of traffic would not be too altered . The All Out crew and Boss One Media have selected Parkersburg, Charleston and Huntington as the finalists in potential locations for their future event, due to the area's ability to handle the influx of a high volume of visitors with many restaurant and overnight accommodations. Once the County or Municipality responds with potential locations, Boss One Media will make a decision on the location and present all proper insurance policies and plans that layout the days activities, so that any issues can be worked out, with the date set so that all arrangements can begin.

Thank You; Senator Mark Maynard

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